



ANDY CHAPMAN

Andy Chapman is senior marketing coach at HALO Business Advisors, home of America's Main Street marketing experts, and founder and consultant to [Fox Web co.](#), a web marketing and hosting firm he founded in 2001. In his work, Andy has coached hundreds of businesses and organizations across the country. Andy specializes in explaining and implementing leading marketing technologies such as web-based marketing, email marketing, blogging and social networking in practical, understandable and profitable ways. In addition to his love for marketing technologies that work, Andy is also a tireless connector who has a passion for meeting people and connecting them with the people and resources they need to be successful.

Andy is a frequent speaker at downtown conferences and retail marketing events around the country, including America's Mart University and a regular contributor to Team HALO's popular blog, www.resultsrevolution.com. Andy most enjoys speaking at impromptu events and participating in question and answer sessions with groups of small business owners or community leaders.

Andy is a serial entrepreneur who, in addition to Fox Web co., has founded four other successful business ventures including an on-line fashion retail venture and niche market web-based data tools called CourtTools and WorkOrderPro. Andy's expertise has been featured in various media including The WHIR (Web Hosting Industry Review) and the Wall Street Journal print and web editions.

To date, however, Andy's most fulfilling assignment was his 6-month sabbatical from entrepreneurship to help in the restoration of homes and lives on the Mississippi Gulf Coast after Hurricane Katrina through a ministry called [Lagniappe \(Lan-yap\) Church](#).

Andy is a native of Starkville, Miss. and continues to make his home in the Deep South with his wife, Marianna and their three children, Miller, 8, Rachel, 4 and Kate, 3. He is a graduate of Mississippi State University where he studied Business Information Systems. Andy enjoys playing guitar, traveling, hunting & fishing, and cooking for his family.